

"From Idea to... Europe!"

#idea2europe

EXPERIENCE AND TEACH
ENTREPRENEURSHIP



Co-funded by the
Erasmus+ Programme
of the European Union

PROJECT BACKGROUND

- employment target for 2020 to have 75% of the working-age population (20-64 years) in work (Europe 2020)
- education and training programmes do not do enough to nurture entrepreneurial attitudes and skills
- lack of understanding what entrepreneurship really means among young people.
- cooperation between labour market institutions and education organizations working with young people
- learning by doing, by carrying out concrete practical tasks, straightens up problem-solving skills and brings the learning process closer to a real life.

PROJECT IN SHORT

10 organizations from 10 countries in EU and Western Balkan: Montenegro, Slovenia, Poland, Greece, Serbia, Belgium, Albania, Bulgaria, Italy and Germany.

Support and strengthen 20 youth workers, social workers and teachers to realize their entrepreneurial ideas (on their own or in cooperation) by giving them strong motivation, skills and knowledge through trainings and mentor support.

Primary target group are the representatives of involved partners - youth workers, social workers, teachers – who will directly participate in the training and develop own business idea and gain skills for supporting youth entrepreneurship

TIME: February 2016 – June 2017

EXPECTED RESULT

- 20 youth workers skilled to plan and set up a business idea
- at least 6 entrepreneurship ideas realised out of which some of them are transnational ventures
- 1 documentary video on the whole project created as a helping tool for entrepreneurial youth work and dissemination of results
- at least 10 entrepreneurial workshops with young people held in all partner countries

TIMELINE

April - from 8-11th of April we are going to meet in Novi Sad, Serbia in order to fully prepare the project steps, share budget and discuss the roles and activities. Out of 5 project ideas 2 will be chosen as participants in the project.

DEADLINE FOR PARTICIPANT SELECTION - April 30

May - preparing for the first module in Novi Sad, partners are having meetings/interviews with chosen candidates and preparing them to present their business ideas live.

June Module I in Novi Sad **JUNE 01-06 JUNE 2016** - defining ideas, goals and managing risks

August Module II in Thessaloniki **26-31 AUGUST 2016** - marketing and budgeting topics will be covered,

October, November - Module III in Brussels **3-8 NOVEMBER 2016**- completing, finalizing and presenting business plan.

Each participant will have his own business plan developed with the strategy for finding funding, partners will help in supporting the realization of ideas.

TIMELINE

December 2016 - March 2017 - Mentoring and supporting business ideas, organizing 4 video conferences with all participants and arranging interviews with the filmmaker.

March 2017 - Organizing at least one workshop with young people on the topic hands on - entrepreneurship, helping out in translating the documentary.

April 2017 - Evaluation meeting in Novi Sad

May, June 2017 promoting the video through social networks and media, reporting period

PARTNER ROLE

- send 1 responsible person for the kick off meeting for preparatory activities
- select 2 motivated participants (youth workers/teachers/social workers) with entrepreneurial ideas*
- send 2 selected participants for training activities (same participants will attend all 3 modules)
- help monitor and support entrepreneurial idea gets realized
- help organize online mentoring and support sessions (3 online support sessions)
- help organize video interviews with participants for the documentary
- help organize 1 start up workshops for young people in the community
- send 1 responsible person for the evaluation meeting
- **Belgium and Greece partners organizing the modules**

SOCIAL MEDIA



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